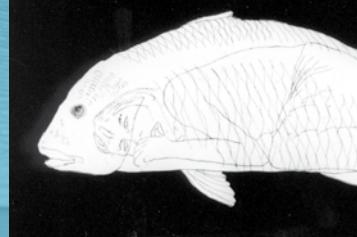


Exchange

Spring 2008

Sharing the skills, knowledge and
experience of working with exhibitions
www.teg.org.uk



Welcome to the first issue of the Touring Exhibitions Group's new *Exchange* publication.

Exchange will be published twice yearly to keep TEG members and associates informed about forthcoming events, membership services and resources and the latest additions to our web site, including a list of titles of TEG members' newly available exhibitions for hire. In addition, each issue of *Exchange* will feature an exhibition review or case study to help TEG members to share ideas and practical tips on organising, touring and hosting exhibitions. We are keen to hear from any member who would like to contribute to *Exchange* – please email: judith@teg.org.uk.

Please note that views expressed in articles published in *Exchange* are those of the individual contributor and are not necessarily held by TEG.

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The show goes on: Successful touring exhibitions

A Museums Association one-day conference

30 June 2008, Yorkshire Museum, York

Touring exhibitions are a proven way of attracting new visitors. They generate new insights into collections and topics and stimulate new approaches to interpretation. Effective touring exhibitions can be put together by anyone with enough ambition and enthusiasm. This conference shows how best to share collections, develop skills and maximise limited budgets.

Experts from TEG and other bodies will lead delegates through presentations and participative exercises to greater confidence in all aspects of planning, negotiating and decision-making. The day will also explore the latest thinking and initiatives, including the Esmée Fairbairn Foundation's Regional Museums Initiative and the Museums Association's Effective Collections programme.

TEG members can book this event for the same price as Museums Association members, the discounted rate of £115 (standard non-member price £190), just quote your TEG membership number when booking. For more details and to book, see www.museumsassociation.org/events/showgoeson.



Touring Exhibitions Group www.teg.org.uk

Seminar on Touring International Exhibitions

Victoria & Albert Museum

Wednesday 19 March 2008

The Touring Exhibitions Group is holding a seminar on 19 March to generate discussion and ideas on touring international exhibitions.

The event will be hosted by the Victoria & Albert Museum in London and will welcome delegates from curatorial and exhibitions departments at historical, social, science, visual arts and crafts organisations. It will aim to provide advice and information on touring international exhibitions looking at particular case studies across different areas.

- 11.00 Registration with tea and coffee
- 11.30 Welcome by the Chair, *Jasleen Kandhari, TEG Seminar Manager*
- 11.40 Welcome from the V&A
- 11.45 The V&A in the World, the World in the V&A
Poppy Hollman, Head of Touring Exhibitions, Victoria & Albert Museum
- 12.15 Touring Internationally: Working with Venues
Donna Loveday, Head of Exhibitions, The Design Museum
- 1.00 Lunch
- 14.00 Touring Exhibitions in China
Ying Kwok, Curator, Chinese Arts Centre
- 14.30 Transporting International Touring Exhibitions
Renée Pfister, Associate Director, Museums & Galleries, Gander & White Shipping
- 15.00 Wales at the Venice Biennale of Art & its Tour in Wales
Michael Nixon, Consultant, MN Arts Associates
- 15.30 Seminar evaluation survey prize draw
- 15.40 Close by the Chair, *Jasleen Kandhari, TEG Seminar Manager*
- 15.45 Tour of China Design Now exhibition
Gigi Chang, Research Assistant for China Design Now, V&A

This is the seventh in TEG's programme of seminars, supported by funding from the Esmée Fairbairn Foundation.

The delegate fee is £40 for TEG members and £80 for non-members.

Book on-line at www.teg.org.uk/seminars or complete the booking form overleaf

TEG online

www.teg.org.uk

Since its launch in December 2005, TEG's website has rapidly grown into an essential and exciting tool for everyone working with exhibitions. Visits to the site have increased fivefold over two years and it attracted up to 12,500 visits per month during 2007. As well as presenting information about TEG itself, how to join and the many benefits of becoming a member, the web site provides details of our year-round events programme with online booking and also lists useful links to related professional bodies and relevant suppliers (TEG corporate members).

The Resources area contains our major research report investigating the changing prospects for touring exhibitions in the UK, *Mapping the Touring Landscape*, published in May 2007, and the Executive Summary is available for download.

Members' area

TEG members have an individual login for the website, which enables them to access resources or download reports and publications available to members only. These include TEG's on-line Handbook of Good Practice – an invaluable source of practical information and advice about exhibitions – and papers presented at TEG seminars. Members can use TEG's extensive database to search for or promote exhibitions available for hire, find venues throughout the UK and contact fellow members. A new feature in the Resources area is the Jobs and Notices webpage, where members can advertise their current job vacancies free of charge or post news about projects, events and opportunities relating to exhibitions.

Using and updating the site

Members must login to the site in order to access the members-only areas. When you login, a link will appear in the top right hand corner of the screen, labelled 'Overview'. Clicking 'overview' will show you all persons, exhibitions and venues associated with your membership. You can update and edit this information directly online – for guidance on doing this, select the 'Using this Site' menu option. To submit details of new exhibitions or venues online, click on 'Exhibitions' or 'Venues' in the Resources area sub-menu and follow the link provided to access a form. New submissions will normally be added to the database within one week.

Note: A member's login is supplied only to the person listed on our records as the main contact for an organisation. Additional members of staff within the same organisation will need to use the same login details. To receive a password reminder, the email address of the main contact should be entered as the username. Passwords are case sensitive. Enquiries about the web site should be sent to Asako Yokoya, e: web@teg.org.uk.



[M] = members-only area

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Using the site

Guidance for TEG members on submitting exhibition and venue details and updating their database records

New Exhibitions for Hire

The following new exhibition titles have been added to the web site between October 2007 and 15 January 2008.

TEG members can view full exhibition descriptions, colour preview images, size, hire fee and availability details and send booking enquiries at www.teg.org.uk, Exhibitions for Hire – to search for exhibitions listed enter the title or select the organiser's name from the drop-down list on the webpage.



Left:

The BFG cave (Exhibition: Snozzcumbers and Frobscottle)
Walker Evans, Allie Mae Burroughs, Wife of a Cotton Sharecropper, Hale County, Alabama, Summer 1936 (Exhibition: Walker Evans, Photographs)

Cover:

Quentin Blake and children in the gallery
(Exhibition: Snozzcumbers and Frobscottle)
David Hockney, The boy hidden in a fish from The Little Sea Hare, 1969,
© the Artist (Exhibition: David Hockney: Six Tales from the Brothers Grimm)
1880 Vesuvian eruption (Exhibition: Violent Earth)

Aberystwyth Arts Centre

- Albania – Land of the Living Past

Bethlem Royal Hospital Archives & Museum

- Art of Healing the Mind
- Louis Wain, The Man Who Drew Cats
- The Late Richard Dadd

Edinburgh Printmakers

- 40 Years of Original Prints from Edinburgh Printmakers 1967-2007
- Inkubator II
- New Commissions from Edinburgh Printmakers

Ferens Art Gallery, Hull

- Shirley Craven & Hull Traders: Revolutionary Fabrics & Furniture, 1957-1980

Hayward Touring

- David Hockney: Six Tales from the Brothers Grimm
- Peter Blake: Alphabet
- Walker Evans: Photographs 1935-36

Markstate Ltd

- Home Front Posters, World War 2

Museum of Illustration

- What Are You Like?

Quilt Art

- Quilt Art 25

Royal Cornwall Museum

- Once Upon a Story – The Magic of Michael Foreman

Royal Geographical Society

- Bombay Africans 1850-1910

Sara Glenn

- Pong to Playstation

Sarah Burgess (Practical Study Group)

- Creative Dialogues

Seven Stories: The Centre for Children's Books

- Snozzcumbers and Frobscottle! The Wonderful World of Roald Dahl & Quentin Blake

UCL Museums & Collections, Geology Collection, Earth Sciences

- Violent Earth

Vicky Joseph

- Connections – Hidden British Histories

Zero3

- Signature II

Seventy Years of Penguin Design at The Holburne Museum of Art, Bath

Howard Batho, Exhibitions Officer at the Holburne Museum, highlights some key planning considerations for exhibition hirers and originators

Why did the Holburne hire this exhibition?

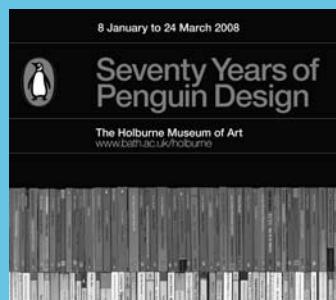
The Museum does not normally hire exhibitions. Rather, it has a strong track record of curating and organising its own exhibitions. Just in the last two years it has organised ten temporary exhibitions ranging from *Brunel in Bath* (April to June 2006) to *Euan Uglow: a personal choice by Craigie Aitchison* (October 2006 to January 2007). The Museum also organised in 2006 a successful tour of its own exhibition, *Fabulous Beasts*, travelling to four UK venues.

Hiring in an exhibition for the beginning of 2008 was through necessity rather than choice. The Museum was due to close in January 2008 for two years in order to complete a major redevelopment of the existing building and to erect a modern extension. However, delays in gaining planning permission slowed progress resulting in the Museum being faced with the building still being open in January 2008 but with no exhibition planned.

In the light of this predicament, the Museum's first port of call was the Touring Exhibitions Group website. Here we found several exhibitions that were available and that appeared to be suitable. Exhibition originators were contacted and information about their shows was requested, received and considered.

The exhibition that caught our attention was *Seventy Years of Penguin Design*. The show traces the development of cover designs produced by this world famous publisher through seven decades, with displays of original artwork, early proofs and books. The exhibition, owned by Penguin Books Ltd, consists of material sourced from Penguin's own archive and from the Penguin Archive at Bristol University. This touring exhibition is managed on behalf of Penguin Books Ltd by Sara Glenn.

Bringing the Penguin show to the Holburne has highlighted the importance of a number of issues, which both originators and hirers of temporary exhibitions may wish to consider.



What have I learned?

1. **Working hours.** Allow extra lead in times if either one or both of the key contacts working for the exhibition originator and the hirer works part time. You may not be able to have a vital discussion when you need to if an exhibition schedule has been drawn up based on both parties working five days a week.
2. **Decision making.** Check whether the key contacts, working for both the originator and hirer, have the ability to make decisions/sign off copy etc. If not, build in extra time to these schedules to allow these things to happen when they should.
3. **Fees.** Look at comparable touring exhibitions when setting and negotiating fees. Look at the nature and quality of the objects exhibited together with additional elements of the package (i.e. label copy, education material, marketing assistance and availability of cleared images) as a way of establishing a figure that represents value for money. Talk to other originators and hirers for advice or suggestions.
4. **Object information.** Hirers will find a detailed pack produced by the originator invaluable when making decisions about whether to take an exhibition or not. Tour information packs should include, at the point of request, an object list consisting at the very least a unique reference number, object name, title of work, artist, date of work, dimensions of the object, dimensions of the frame (if applicable), an image and valuation.
5. **Images.** Once agreement to hire the exhibition has been made, originators should provide on request a high res (300 dpi) image of every object, which ideally should be cleared for press and publicity use with a full credit line.

6. **Condition Statements.** Originators should ensure that each object has a condition statement. This should include a high res image of the object with a melanex sheet laid over the top with areas of damage marked and dated. There should be space for both the originator to sign off the report before the exhibition reaches its first venue and for hirers to sign the report on receipt of objects and when they are packed and forwarded on. These forms should be prepared by a conservator, or at least by a person who has received training in writing condition statements.
7. **Copy.** If the originator says they will 'assist with' or 'provide' copy, explore what this means in actual terms. For example, does help offered in preparing a press release mean writing copy or approving copy? Does the supply of panel and label text mean it is available in Word or as pdf files prepared by a graphic designer?
8. **Display fittings.** Similarly, discuss and examine the specification of display fittings for each object, particularly for those objects not displayed in frames. Hirers will appreciate detailed information about how non-framed objects, such as books, are to be supported. Originators who are able to supply these facts will have confidence in the knowledge that hirers have full and detailed information so that the objects can be displayed appropriately.

Seventy Years of Penguin Design opened to the public on 8 January and continues until 24 March 2008. The exhibition is sponsored by Knight Frank, Withy King and supported by Arts & Business South West. For further details of the exhibition and related events and lectures visit www.bath.ac.uk/holburne.

Seminar Booking Form

Venue: Victoria & Albert Museum, South Kensington, SW7 2RL

T. 020 7942 2000 W: www.vam.ac.uk

Book on-line at www.teg.org.uk/seminars or complete the form below and post it with your payment to Judith Kelly, TEG Membership Manager, 16 Llwyn Fedw Road, Rhiwbina, Cardiff CF14 1UL.

Cheques should be made payable to *Touring Exhibitions Group*.

Main contact name

Main contact position

Organisation

Address and postcode

Telephone

Email

Category:

- TEG member; membership number (if known) TEG corporate member
 Non member
 I want to join TEG and claim the members' discount on the booking fee

Order number (if requesting an invoice)

Second delegate name

Third delegate name

Note: All delegate information and invoices will be sent by email to the main contact name supplied. Booking alterations or cancellations may be subject to a £10 administration charge and no refunds can be made for bookings cancelled less than two weeks before the event.

TEG Marketplace

TEG's annual touring exhibitions Marketplace and network forum, held on 16 November at the Discovery Museum, Newcastle-upon-Tyne, proved to be another successful and well attended event, rated good value for money by all delegates who completed the feedback form. Delegates stated that the aspects they most enjoyed were the networking opportunities – meeting new people from a variety of different organisations, stall browsing in a relaxed, friendly atmosphere and attending the 'inspiring and informative' seminar programme, held in the format of a series of rolling presentations. The impressive venue and splendid architecture of the Discovery Museum's Great Hall were an added bonus, while those who joined the tours of the Museum's stores and Tyne & Wear Archives also enjoyed their glimpse behind the scenes.

For more details about the event, please visit www.teg.org.uk/marketplace. TEG members can also download details of the seminar presentations at the Seminar Papers webpage. TEG's Executive Committee is already making plans for the 2008 annual forum in Liverpool next November, which we expect to attract even more delegates from a diverse range of organisations throughout the UK.

How to contact TEG

The Touring Exhibitions Group is an independent membership network of galleries, museums, libraries, art and science centres and other organisations and individuals committed to exchanging exhibitions as a means of sharing ideas, materials and resources. We aim to promote professional standards and consistent practice and to encourage exhibition touring as widely as possible in order to extend public awareness, knowledge and enjoyment of historical and contemporary culture.

For full details about TEG membership benefits and to join online, please visit the Membership area of www.teg.org.uk. For a complete list of TEG's Executive Committee members, see the Contacts webpage.

Chair: Sarah Champion, Chinese Arts Centre, Manchester
T: 0161 832 7271 E: ceo@chinese-arts-centre.org

Vice Chair: Andy Horn, Craftspace Touring, Birmingham
T: 0121 608 6227 E: a.horn@craftspace.co.uk

Secretary: Louise Hesketh, The Brindley, Runcorn
T: 0151 907 8360 E: Louise.Hesketh@halton.gov.uk

Publications Manager (*Exchange*)
Gwenllian Ashley, Ceredigion Museum, Aberystwyth
T: 01970 633086 E: gashley@ceredigion.gov.uk

TEG Secretariat

Administrator and Handbook Editor: Mike Sixsmith E: admin@teg.org.uk
Membership Manager: Judith Kelly E: judith@teg.org.uk
Seminar Manager: Jasleen Kandhari E: jasleen@teg.org.uk
Website Manager: Asako Yokoya E: web@teg.org.uk



TEG online is supported by



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Cover image (left) : *Seventy Years of Penguin Design*, toured by Penguin Books Ltd, on show at the Holburne Museum.
Photograph by Peter Stone

Design www.ninepoint.co.uk