



Exchange

Spring 2013

Sharing the skills, knowledge and
experience of working with exhibitions

www.teg.org.uk



Welcome to the Touring Exhibitions Group's *Exchange* publication.

Exchange is published twice yearly to keep TEG members and associates informed about forthcoming events, membership services and resources and the latest additions to our web site, including a list of titles of TEG members' newly available exhibitions for hire. In addition, each issue of *Exchange* features a review or case study to help TEG members to share ideas and practical tips on organising, touring and hosting exhibitions. We are keen to hear from any member who would like to contribute to *Exchange* – please email: judith@teg.org.uk.

Please note that views expressed in articles published in *Exchange* are those of the individual contributor and are not necessarily held by TEG.

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Whirrs, Cogs and Thingymajigs
exhibition, Expositionis Ltd



News

Professional Development Partnerships – Touring

TEG is hoping to establish a new partnership with National Museums Liverpool. Building on previous initiatives by NML, the plan is to offer a new touring programme in the North West, enhanced by TEG's experience in offering CPD opportunities to the touring sector. We are seeking other partners to join us in this venture. If you or your organisation is based in the North West of England and you would like to know more, please contact louise.hesketh@halton.gov.uk or lucy.johnson@liverpoolmuseums.org.uk. The partnership will be seeking external funding for this work, so please don't let a concern about costs prevent you from joining us.

TEG is interested in talking to our members about future partnership projects. If your organisation has an idea in development that you think could benefit from TEG's experience in research and professional development and that you would like to discuss with us, please get in touch with our chair, Louise Hesketh, at louise.hesketh@halton.gov.uk.

TEG 'Basics of Touring' Training Package

The Executive Committee is pleased to announce the appointment of Alice Lobb, of the V&A, as a consultant to TEG's Professional Development programme. Over the next couple of months, Alice will be contacting members, conducting research and preparing a 'Basics of Touring' package, which will be delivered at a pilot training session in late February/early March 2013. Updates will appear in TEG's monthly bulletins, but if you would like to know more about the seminar or if you wish to contribute to its content in any way, please contact Alice at a.lobb@vam.ac.uk.



2013 TEG Marketplace

Monday 22 April
National Museum Cardiff

An exciting programme is underway for our next Marketplace at Amgueddfa Genedlaethol Caerdydd – National Museum Cardiff – on Monday 22 April 2013. As usual, our annual networking event will offer delegates opportunities to promote and discover new touring exhibitions, take part in varied seminar and discussion sessions, and join tours of the venue. In addition, those able to stay in Cardiff later into the evening or overnight will be able to enjoy an accompanying programme of visits to galleries throughout the city centre and the Bay.

This year's programme will include:

- TEG member stands featuring new and current touring exhibitions to hire, plus the latest on display and installation from our corporate members
- Panel-led discussion sessions on Audience Development and Strategic Partnerships
- Tours of National Museum Cardiff's new contemporary art wing and the Origins archaeology gallery
- An introduction to TEG's new Basics of Touring training package
- An accompanying programme of visits to galleries throughout Cardiff

national
museum
cardiff
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Delegate fees, including lunch and refreshments:

Members: First delegate: £35

Second and subsequent delegates from the same organisation: £30

Stand booking fee: £35

Corporate members: £240 (includes up to four representatives and stand)

Non-members: £75

Programme:

10.45 Registration for standholders

11.30 Registration, non-standholders

11.30 Morning refreshments

11.45 Opening and welcome by David Anderson OBE, Director General, Amgueddfa Cymru – National Museum Wales

11.50-17.00 Marketplace open in the Grand Hall

12.30-13.15 Panel Discussion 1: Strategic Partnerships

13.15-14.00 Lunch

14.00-14.15 TEG AGM

14.15-14.45 TEG Professional Development Package: Basics of Touring Introduction by Alice Lobb, Exhibitions Co-ordinator, Victoria & Albert Museum

14.50-15.20 Museum tour – New contemporary art wing, led by Nick Thornton, Head of Modern & Contemporary Art

15.20 Afternoon refreshments

15.35-16.20 Panel Discussion 2: Audience Development

16.30-17.00 Museum tour – Archaeology gallery, Origins: In Search of Early Wales

17.00 Close of Marketplace

17.30 Close of Museum

18:00-20:00: Tours of other Cardiff galleries and museums & closing reception

Tuesday 23 April

10.00-12:30: Tour of Cardiff Bay galleries

Panel-led discussion sessions

1 12.30-13.15 Strategic Partnerships

Discussions will centre around developing partnerships internationally from the perspective of small organisations partnering with larger ones, looking at the motivations for working internationally, what we gain from it and how to go about it.

Chair: David Anderson OBE, Director General, Amgueddfa Cymru – National Museum Wales

Speakers will include:

Amanda Farr, Director, Oriol Davies, on Welsh partnerships and working with Wales in Venice 2013

Emma Williams, Exhibitions Organiser, British Council, discussing the British Pavilion in Venice

Liz Whitehead/Lisa Finch, co-Directors, Fabrica Brighton, on Interreg partnerships in northern France

2 15.35-16.20 Audience Development

This session will look at a variety of projects that have used a range of methods, including the creation of temporary and touring exhibitions alongside media and outreach projects, to attract different audience segments and enhance visitor involvement and engagement.

Chair: Louise Hesketh, TEG Chair & Visual Arts Development Officer, The Brindley

Speakers will include:

Nick Beasley, Chief Executive, Audiences Wales

Sarah Greenhalgh on National Museum Wales' 'Bling!' project

Rachel Escott, Audience Development Consultant, Creative Communications

For further information and online

booking see www.teg.org.uk/marketplace

Exhibition case study

British Wildlife...exploring our natural history

A touring exhibition by **Blue Tokay Ltd**, in collaboration with **Sunderland Museum & Winter Gardens**

By Nicola Newton, Director, Blue Tokay Ltd

Inspiration behind the exhibition

The *British Wildlife* exhibition is a celebration of the natural history of the British Isles. It focusses on some of the varied and intriguing animals found here. We wanted to highlight examples of Britain's wildlife to inspire interest and curiosity. This emphasis on our island's wildlife has allowed us to really investigate and research our chosen species with the aim of developing a deeper understanding of animals with which we are familiar but rarely experience up-close.

Exhibition style and design

We wanted to create an exhibition that was as flexible as possible without compromising on style. It contains ten displays with a venue able to hire as many of the cases as will fit in their exhibition space. Each display has its own narrative

allowing it to work as a standalone exhibit, but also has themes and topics which, when linked to the other displays, creates the full exhibition. The displays focus on one specimen per case, each specifically prepared with many in a dynamic pose. The narrative throughout the exhibition covers themes of taxonomy, biology and ecology.

The cases are the TESS Demountable Evolution model, which are high-quality glass-sided cases with internal fibre-optic lighting. We chose these cases as they are portable and stylish, with the overall design and black finish particularly suitable for the wide variety of room types in which they will be used. Each case contains a black laminated internal plinth which holds the graphic panels and on which the specimen is displayed. We set the style of our graphics to show a good balance of information and images. The tone of the text is informal but does not shy away from the science. We have also incorporated QR technology to allow us to provide much more information which can be accessed with any smartphone or tablet device. To allow this technology to be used by school groups we also provide the venue with iPads; this has allowed us to develop our learning materials which accompany the exhibition.

British Wildlife, an exhibition installation by Blue Tokay Ltd at the *World's Alive* Gallery, Sunderland Museum & Winter Gardens

Working with Sunderland Museum & Winter Gardens

During the spring of 2012, we worked in collaboration with Sunderland Museum & Winter Gardens exhibiting our *British Wildlife* displays in their *World's Alive* gallery. These displays enhanced the natural history in the gallery and encouraged both new and regular visitors to visit the space. As a new company, this display of our exhibits allowed us to view them in a public space for the first time and also to see how the public responded to them. The Sunderland team pulled together some really interesting feedback for us. The museum staff were delighted with the exhibits as they were new, exciting and promoted natural history to all age groups. The education team were able to use them in their school group visits, incorporating the species and topics into their teaching programme.

Feedback from Laura; aged 5

- What was the best bit about the activity? – “You get to draw”
- What did you think of the animal displays? – “Brilliant”
- Has the activity made you want to find out more about wildlife? What would you like to do now? – “Look at them again”

Since our displays essentially come as ‘Plug and Play’ we were able to install them without any disruption to the gallery. Although we now have our own transport and installation team, we installed this first exhibition ourselves with the assistance of Sunderland's wonderful front of house staff. They were all extremely helpful and also very supportive about the new displays. All our display cases and specimens are transported in bespoke holding crates to



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protect them in transit. After the installation, the crates were taken back to the Blue Tokay stores, meaning that Sunderland did not have to store them for the duration of the exhibition.

The collaboration between Blue Tokay and the Sunderland Museum & Winter Gardens gave the museum the opportunity to enliven its current display and learning programme for natural history whilst allowing Blue Tokay to exhibit and assess its first exhibition. Their willingness to carry out assessment both with visiting teachers and students was absolutely invaluable to us and we have been able to take their feedback to further develop and enhance our touring exhibitions. So successful was the collaboration that we have recently installed another of our exhibitions, *Bare Bones*, in their World's Alive gallery.

Further information and contacts

To see more images of Blue Tokay's displays and read about their portfolio of exhibitions for hire please visit: www.bluetokay.co.uk and follow them on Facebook

For more details about Sunderland Museum & Winter Gardens see: <http://www.twmuseums.org.uk/sunderland.html>

Joanne Cunningham, Museum Manager, and Jennie Lambert, Learning Officer, will be happy to respond to questions from TEG members about their exhibition and education programmes.

Blue Tokay's *Bare Bones* exhibition will be on display in the museum's World's Alive gallery until 15 April 2013.

blue tokay
displaying natural history



New Exhibitions for Hire

The following new titles have been added to the Exhibitions search database at www.teg.org.uk between August and mid-December 2012.

TEG members can view full details and send booking enquiries via the web site. To search for exhibitions listed enter the title or select the organiser's name from the drop-down list on the Exhibitions for Hire webpage.

20-21 Visual Arts Centre

- Everyday Objects
- Deities at the Bottom of the Garden
- Burnt Out

Alison Milner

- Traces

Astrognome

- Asteroids, Comets & The Death of the Dinosaurs

Blue Tokay Ltd

- Snakes... A Slither into a Secretive Life

The Brindley

- The Lightfoot Letters

The Civic

- Carol Harries-Wood: There's no place like home...?

Cristina Burke-Trees

- Tom Adams' Agatha Christie Cover Story

Exhibitions on Tour

- Earth Song
- Life: A Journey Through Time
- Stitch in Time: A Story of Patchwork
- Water Portraits



Clockwise from top left:
Usamba Bush Viper (*Atheris ceratophora*), *Snakes... A Slither into a Secretive Life* exhibition, Blue Tokay Ltd
'Death in the Clouds', Tom Adams, exhibition poster, *Tom Adams' Agatha Christie Cover Story* exhibition, Cristina Burke-Trees
Soap House, *Carol Harries-Wood: There's No Place Like Home...?* exhibition, The Civic
Fighting Fit — Hearing Test, *Laser cut paper*, Helen Snell, *Burnt Out* exhibition, North Lincolnshire Council – 20-21 Visual Arts Centre

Expositionis Ltd

- Sonic Wallpaper
- The Writings on the Wall
- Transmutation
- Whirrs, Cogs and Thingymajigs

Frederique Cifuentes

- Disappearing Heritage of Sudan, 1820-1956. Photographic & Filmic Exploration in Sudan

Geoffrey Beare/ Imaginative Book Illustration Society

- The Children of the Poor – The Drawings of Edith Farniloe

Harley Gallery

- Adam Frew: Drawings and Pots (working title)

Herbert Art Gallery & Museum

- An Inland Voyage: Life on the Canals
- Fresh Paint: Street Art in its Rawest Form
- Seas of Grass: Textiles & Paintings by Michala Gyetvai

Horniman Museum

- Mummers, Maypoles and Milkmaids – A Journey through the Ritual Year
- Wycinanki – The Art of Polish Papercuts

IDEAS

- Movie Treasure (Pirate Edition)



The First Dance, 2012 (video still), Hetain Patel: At Home exhibition, New Art Exchange

Leicestershire County Council Museums Service

- I Love My Liberty Bodice

Llantarnam Grange Arts Centre

- Duende: An Exhibition of Digital Photography by Mark Saunders
- Ritual & Process: A Photographic Essay by Toril Brancher

Llantarnam Grange Arts Centre/ Ruthin Craft Gallery

- The Curious World of Becky Adams

Monica Petzal & Rebecca Salter

- British Printmaking Process and Innovation

Nature in Art

- The Art of Saving Habitat

New Art Exchange

- Hetain Patel: AT HOME

Parker Harris

- Jerwood Makers Open 2012

Royal College of Physicians

- Re-Framing Disability

Royal Photographic Society

- 156th International Print Exhibition

Yvonne Hellin Hobbs

- Jubilee: Dressing the Monarchy on Stage and Screen

Wellcome Collection

- Death: A Self Portrait – The Richard Harris Collection
- Georgie Meadows: Stitched Drawings



Clockwise from top left:

Transmutations II, Michaela Bayley, *Transmutation* exhibition, Expositionis

From *Georgie Meadows: Stitched Drawings* exhibition, Wellcome Collection, © Wellcome Library, London

Mahkala Mongolia, c18-19th century, © The Richard Harris Collection, *Death: A Self Portrait* (working title), Wellcome Collection

Henry VIII from 'The Prince and the Pauper', *Jubilee: Dressing the Monarchy on Stage & Screen* exhibition, Yvonne Hellin Hobbs

Cold Harbour Lane, Bronwen Sleigh, *British Printmaking Process & Innovation* exhibition, Monica Petzal & Rebecca Salter

'A Make-Believe Margate', Rag, Tag and Bobtail, 1899, *The Children of the Poor – The Drawings of Edith Farniloe* exhibition, Geoffrey Beare/Imaginative Book Illustration Society

How to contact TEG

The Touring Exhibitions Group is an independent membership network of galleries, museums, libraries, art and science centres and other organisations and individuals committed to exchanging exhibitions as a means of sharing ideas, materials and resources. We aim to promote professional standards and consistent practice and to encourage exhibition touring as widely as possible in order to extend public awareness, knowledge and enjoyment of historical and contemporary culture. For full details about TEG membership benefits and to join online, please visit the Join webpage at www.teg.org.uk. For a complete list of TEG's Executive Committee members, see the Contacts webpage.

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