

Exchange

Spring 2014

Sharing the skills, knowledge and
experience of working with exhibitions
www.teg.org.uk



Welcome to the Touring Exhibitions Group's *Exchange* publication.

Exchange is published twice yearly to keep TEG members and associates informed about forthcoming events, membership services and resources and the latest additions to our web site, including a list of titles of TEG members' newly available exhibitions for hire. In addition, each issue of *Exchange* features a review or case study to help TEG members to share ideas and practical tips on organising, touring and hosting exhibitions. We are keen to hear from any member who would like to contribute to *Exchange* – please email: judith@teg.org.uk.

Please note that views expressed in articles published in *Exchange* are those of the individual contributor and are not necessarily held by TEG.

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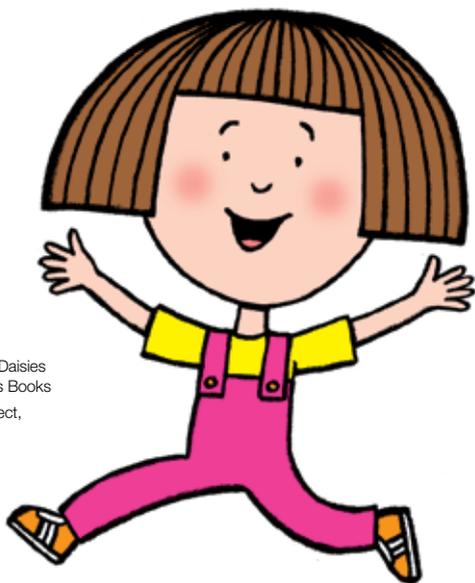
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Girl (Daisy) © Nick Sharratt, from A Bunch of Daisies written by Kes Gray, Random House Children's Books
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Discovery Museum Newcastle-upon-Tyne

Thursday 22 May

TEG is delighted that our next annual Marketplace will be hosted by Tyne & Wear Archives and Museums and held at the Discovery Museum on 22 May 2014. The Marketplace was last held in Newcastle in 2007 when members enjoyed opportunities to network with colleagues from organisations throughout the UK with the splendid architecture of the Discovery Museum's Great Hall providing an impressive backdrop. We hope to see many familiar faces returning to this spacious and popular venue as well as welcoming all our newer members who will be joining us in the north-east for the first time.

As usual, the Marketplace will be accompanied by an exciting programme of tours and talks, starting at mid-day on Wednesday 21 May for those planning to stay overnight in the city. For details of the programme and online booking, please visit www.teg.org.uk/marketplace.

Delegate fees, including lunch and refreshments:

- TEG members £35 (£30 for additional delegates from the same organisation)
- Non-members £75*
- Stand fee: £40
- Corporate members: £240 (including a stand and up to four representatives)

*Note: Ordinary membership of TEG costs only £60/year. To subscribe and save £40 immediately on your Marketplace delegate fee, visit our Join webpage at www.teg.org.uk.



TEG Marketplace 2014

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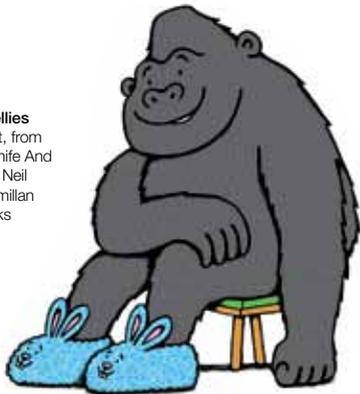
TEG Website Re-design

TEG's Executive Committee is making plans to re-design our web site with the aims of making it easier to navigate and use with mobile devices and integrating it with social media. It is intended that the new site will be launched by early 2015 – in time for TEG's thirtieth birthday!

The restructuring will place more emphasis on allowing members to interact through the site, with a proposed 'Your TEG' feature to enable a lively interchange of news, views, information and advice. In addition, our new Professional Development pages will highlight sharing experience of touring projects through blogs and reviews, as well as featuring recordings of our seminar presentations.

TEG welcomes all comments and suggestions about the website. Do you have ideas about making it more interactive, are there pages you think could be improved, or perhaps something new you'd like to see included? Please email our web site manager, Asako Yokoya at web@teg.org.uk as soon as possible so that your feedback can be noted.

Girl juggling jellies
© Nick Sharratt, from
Never Use A Knife And
Fork written by Neil
Goodard, Macmillan
Children's Books



Online Handbook

Alongside our website re-design, the Committee is also planning to revise TEG's online Handbook so that a new edition will be available in time for the website launch in 2015. The Handbook aims to provide practical information and advice on all aspects of touring exhibitions and is written by members for members. The Committee is currently seeking to identify new writers to bring all sections of our Handbook up-to-the-minute with the latest developments, methods and ideas. If you have expertise in a particular area that you'd be willing to pass on to other members, please put yourself forward to re-write that section of our Handbook. Also, if you feel there is currently something missing from the Handbook that could usefully be included, do let us know. In the first instance, please email membership@teg.org.uk and your message will be forwarded to our Handbook editor.



Members' News

Graphicus Touring Prepares to Celebrate Alice Anniversary

2015 will be the 150th anniversary of the first publication of *Alice's Adventures in Wonderland* and TEG member Graphicus Touring has begun to take bookings for its exhibition *Looking in Wonderland: Sir John Tenniel's Illustrations to the Alice Books* for this anniversary year. TEG members who are interested in showing the exhibition during 2015 are encouraged to make a provisional booking with Graphicus Touring as soon as possible. See TEG's Exhibitions for Hire webpage to search for full details of the exhibition or visit www.graphicus-touring.com.

The Showstoppers Project Arts Council Strategic Touring Programme Success

A partnership of three northern galleries – 20-21 Visual Arts Centre, Scunthorpe, The Point (darts, Doncaster Community Arts) and The Civic in Barnsley – has been awarded an Arts Council Strategic Touring Programme grant of £310,408 to work together to develop two touring exhibitions for Children and Young People which will tour nationally.

The project will actively engage with children and young people and will launch with an interactive exhibition based on the work of world renowned illustrator, Nick Sharratt.

Nick's bold, simple and colourful style is instantly recognisable, appealing to children and adults alike. His books have been translated into more than a dozen languages and have won several awards.

Caterpillar Sir John Tenniel,
courtesy of Graphicus Touring



Nick uses vibrant colours and bold patterns in his pictures, and humour is a major element in his work. His most famous collaboration is with Jacqueline Wilson, for whom he has illustrated more than 40 books, the UK sales of which now exceed 30 million.

A series of smaller satellite exhibitions to promote the main exhibition will be developed to be shown in libraries and other public spaces and storytelling kits will be produced to enable host venues and their local libraries to work together.

Throughout the course of the first exhibition, children and young people will be recruited locally at the three main venues. These young people will then work as young curators to develop the second touring exhibition with artists and designers which will be based on animation.

The project has space for one more partner venue so if you are interested in taking part in this exciting opportunity, please contact Janine Parrish for further information on 01724 297076 or email janine.parrish@northlincs.gov.uk

Queen Mary in John Brown's Shipyard, Clydebank, Dunbartonshire, August 1935

Constructed by one of the world's leading shipbuilding firms, John Brown & Company, the Queen Mary was a flagship for the Cunard White Star Line. Launched by Queen Mary in 1934, she made her maiden voyage from Southampton to New York in 1936 and served as a troop ship during the Second World War. She is now permanently moored in Long Beach, California as a tourist attraction and hotel.

© RCAHM Scotland. Aerofilms Collection SPW048771

Exhibition case study

Britain from Above (BfA)

Anne Woodward, Archive Exhibitions Manager, English Heritage, describes the touring exhibitions launching in England, Scotland and Wales this year to mark the completion of a four-year partnership project to make the Aerofilms Collection accessible online.

Aerofilms: A History of Britain From Above

The completion of the *Britain from Above* project is celebrated this year by its partners English Heritage and the Royal Commissions on the Ancient and Historical Monuments of Scotland and Wales. A major publication and a series of exhibitions and activities across Britain are planned. These mark the culmination of a four-year project to conserve, digitise and catalogue the earliest aerial views from the Aerofilms Collection. By the end of 2014, 95,000 images taken by Aerofilms Ltd between 1919 and 1953 will be accessible at www.britainfromabove.org.uk

Background

Aerofilms Ltd was the world's first firm of commercial aerial photographers. Established in May 1919 its founders – Francis Lewis Wills and Claude Grahame-White – were pioneers of the air who married the fledgling technology of flight to the discipline of photography. From the very start of operations, Aerofilms took photographs of virtually every settlement and landscape that it flew over. Continuing this far-reaching programme for 80 years, its photographs provide a unique view of the development of Britain's towns, cities and landscapes throughout the twentieth century.

In 2007, the Aerofilms Collection was purchased from Blom ASA by a partnership of English Heritage and the Royal Commissions on the Ancient and Historical Monuments of Scotland and Wales. Over one million aerial images were acquired by the partners, dating from 1919 to 2006 – the largest and most historically significant collection of oblique aerial photographs held in private hands. The sheer scale of the Collection made it necessary to seek additional funding to preserve the material and make it accessible. In 2010 funding was secured from the Heritage Lottery Fund and the Foyle Foundation to establish a four-year project called *Britain from Above* to make the Aerofilms Collection available free of charge online.

Exhibitions

Bespoke exhibitions in England, Scotland and Wales have been organised by the partners – English Heritage and the Royal Commissions on the Ancient and Historical Monuments of Scotland and Wales. A wide range of venues have been selected including the RAF Museum at Hendon (formerly the London Aerodrome where Aerofilms Ltd was established), The Lighthouse Glasgow and Cardiff Airport. These 'country specific' exhibitions have been curated separately by the relevant project partner, although each contains agreed generic messages about the *Britain from Above* project. Full exhibition details can be found on the *Britain from Above* website.

In addition all three partners have collaborated on a small touring exhibition that is now available for TEG members to hire. The *Britain from Above* project has witnessed a high-level of public engagement with Aerofilms' images. Over 28,000 users have 'tagged' comments and personal stories to images on the *Britain from Above* website and so far 270 people

have participated in 16 community engagement projects across Britain.

The partners therefore decided to devise a small inexpensive touring show in addition to our major exhibitions. The idea being that this could be shown in multiple locations across Britain at any one time without major administrative difficulties. The touring offer consists of 30 stunning Aerofilms images of which 12 are 'generic' to the project and the remaining 18 images are tailored to the country in which they are shown. For Wales bi-lingual exhibition captions and interpretation panels have also been prepared. There is also a digital slide show available that features more images from the collection with the option to add in further images specific to the venue.



The Harbour, Castle Hill and St Catherine's Rocks, Tenby, Pembrokeshire September 1929

Tenby has been a prosperous port since the Middle Ages. It became a popular resort in the 19th century when the need for better landing facilities led to the straightening and widening of the pier. This Aerofilms view shows the picturesque setting of the harbour, overlooked by Castle Hill with St Catherine's Island in the background.

© RCAHM Wales. Aerofilms Collection WPW029701



Francis Lewis Wills with pilot Jerry Shaw and cinematographer Claude Friese-Greene in a DH9B biplane, July 1919

Aerofilms Ltd was established in May 1919 by Francis Lewis Wills and Claude Grahame-White. With £3,000 capital and hired aeroplanes, Aerofilms Ltd was established in a suite at the London Flying Club on the London Aerodrome at Hendon, developing glass plate negatives in an adjoining bathroom-turned-darkroom. It was a new, unique venture – untried, untested, exciting and dangerous.

© English Heritage. Aerofilms Collection AFL03/Aerofilms/C12930



Further information

Further details about the touring exhibition offer to TEG members can be obtained from Anne Woodward, Archive Exhibitions Manager, English Heritage, email: anne.woodward@english-heritage.org.uk.

Publication: *Aerofilms: A History of Britain From Above* by James Crawford, Katy Whitaker and Allan Williams [ISBN: 9781848022485] £25.00

Available from English Heritage online at www.english-heritageshop.org.uk

Construction of the main runway at Bristol Filton Airport, Catbrain, Gloucestershire 10 April 1947

Aerofilms was commissioned to record the construction of the major runway extension at Bristol's Filton airport from start to finish. The result was a series of photographs dating from 1946 to 1949 that showed the site undergoing a transformation from a pastoral landscape of green fields – including the demolition of the hamlet of Charlton – to a transport hub of the future.

© English Heritage. Aerofilms Collection EAW004183

New Exhibitions for Hire

The following new titles have been added to the Exhibitions search database at www.teg.org.uk between August and mid-December 2013.

TEG members can view full details and send booking enquiries via the web site. To search for exhibitions listed enter the title or select the organiser's name from the drop-down list on the Exhibitions for Hire webpage.

Astronome

- The Sun and the Earth's Climate

Bethlem Art & History Collections Trust

- Stanley Lench: Cheating Death and Time Through Art

Ben Uri Gallery

- Apocalypse
- Chaim Soutine and his Contemporaries: From Russia to Paris
- Josef Herman RA
- Ludwig Blum: The Land of Light and Promise

British Postal Museum & Archive

- The Great Train Robbery, the Aftermath and the Investigations: A Story from the Archive



Clockwise from above:

Conquerors, Explorers, Heroes, Founders, Kings, *Valhalla – In Search of the Viking Dead*, JORVIK Group – York Archaeological Trust Travelling Post Office POST 118/5743, *The Great Train Robbery, the Aftermath & the Investigations*, British Postal Museum & Archive

Ken Domon, Children Looking at a Picture-Card Show, Tokyo, 1953, *Metamorphosis of Japan After the War: 1945-65*, Japan Foundation

Karl Blossfeldt, *Art Forms in Nature*, Hayward Touring

Ceredigion Museum

- Mabel Pakenham Walsh: A Retrospective
- The Welsh Blanket

Friends of Sharmanka

- Sharmanka Kinetic Sculptures

Hayward Touring

- Karl Blossfeldt – Art Forms in Nature

Japan Foundation

- Metamorphosis of Japan After the War: 1945-65

JORVIK Group – York Archaeological Trust

- Valhalla – In Search of the Viking Dead



King Johns House

- Giant Textile Railway Arch

Leicestershire County Council Museum Service

- Eating In

Makers Guild in Wales, The

- Brendan Burns
- Heat Exchange 2

Miranda Leonard

- Found in the Fields

Monnow Valley Arts Centre

- The Dodo is Dead: Long Live the Dodo

National Centre for Craft & Design, The

- Alexis Rago: Chaos Contained
- Bathing Beauties: Re-imagining the Beach Hut for the 21st Century
- Black Sheep: The Darker Side of Felt
- Creating a Scene
- Revolution in the Bedroom, War in the Playground, Video Gaming 1979-89

Nomad Exhibitions

- Ming: The Golden Empire
- Mongol: The Real Life of Chinggis Khan

Northampton Museums & Art Gallery

- The Vintage Dream Shoe Closet

Oriel Wreccsam

- Print International 2013

Pop-Up Exhibitions Ltd

- Pirates! Fact and Fiction

Quilt Art

- Quilt Art 30 (working title)

Ratan Vaswani /Migration Museum Project

- 100 Images of Migration

Royal Engineers Museum, Library & Archive

- Encounters: Photograph Albums and their Stories

Royal Photographic Society, The

- RPS 157th International Print Exhibition

Stephen Champion

- Colours of Change Sri Lanka

Thackray Medical Museum

- The Magic of Medicine



Clockwise from top left:

Alexis Rago, *Chaos Contained*, National Centre for Craft & Design

Ming: The Golden Empire, © Nanjing Museum of Art/Nomad Exhibitions (images x2)

Textile Arch, *Giant Textile Railway Arch*, King Johns House

Stephanie Metz, *Trio of Teddy Skulls*, *Black Sheep: The Darker Side of Felt*, National Centre for Craft & Design

Oliver Frey, *Playing Through The Night* Artix#11, *Revolution in the Bedroom*, *War in the Playground*, *Video Gaming 1979-89*, National Centre for Craft & Design



Clockwise from top left:

Frances Carlile, *Paper Crown*, Print International 2013, Oriel Wreccsam

Vintage shoe trying-on area, *The Vintage Dream Shoe Closet*, Northampton Museums & Art Gallery

Street in Jewish Quarter, Tetuan, c1900, *Encounters: Photograph Albums & Their Stories*, Royal Engineers Museum, Library & Archive

Pirate costume from the film *Peter Pan* (2003) from *Pirates! Fact and Fiction*, Pop-Up Exhibitions Ltd

The Magic of Medicine exhibition, Thackray Medical Museum



How to contact TEG

The Touring Exhibitions Group is an independent membership network of galleries, museums, libraries, art and science centres and other organisations and individuals committed to exchanging exhibitions as a means of sharing ideas, materials and resources. We aim to promote professional standards and consistent practice and to encourage exhibition touring as widely as possible in order to extend public awareness, knowledge and enjoyment of historical and contemporary culture. For full details about TEG membership benefits and to join online, please visit the Join webpage at www.teg.org.uk. For a complete list of TEG's Executive Committee members, see the Contacts webpage.

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Design www.ninepoint.co.uk

**Cover image: Wembley Stadium (Empire Stadium),
FA Cup Final, Wembley Park, London 27 April 1935**

Built for the British Empire Exhibition (1924), the old Wembley Stadium hosted the FA Cup Final until it was demolished in 2003. Aerofilms here capture the game between Sheffield Wednesday who beat West Bromwich Albion by four goals to two. The Cierva autogyro in the foreground was flown on behalf of Scotland Yard: the police had been experimenting with air observation for some time to monitor crowds and traffic.

© English Heritage. Aerofilms Collection EPW046905

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