



# Welcome to the Touring Exhibitions Group Reception

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**ARTS COUNCIL  
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The logo for TESSDEMOUNTABLE features a solid olive-green horizontal bar at the top. Below the bar, the words "TESSDEMOUNTABLE" are written in a large, bold, dark brown sans-serif font.

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# Touring Exhibitions Group (TEG)

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**TEG is an independent, non-profit membership network for organisations and individuals involved in touring exhibitions.**

Membership is open to everyone involved in originating, presenting and facilitating exhibitions.

Benefits include:

- TEG's online database of exhibitions for hire; 200+ available
- Access to the TEG Manual of Touring Exhibitions
- Networking opportunities; 300+ members
- Training opportunities; repertoire of 4 seminars.



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## TEG Reception programme:

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1. Welcome and introduction; John Orna-Ornstein, Director of Museums, Arts Council England (ACE)
2. New programme introduction: Preparing to Borrow
3. Programme update: Economics of Touring Exhibitions
4. New website preview.



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## New Preparing to Borrow programme:

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A programme to support the *ACE Ready to Borrow* scheme, **commencing April 2017**, delivering:

- Borrowing experiences research and publication, designed to inform future practice
- Guide to borrowing from nationals and other large museums, available autumn 2017
- 6 *Preparing to Borrow* training workshops, delivered across all regions; 120 places available.

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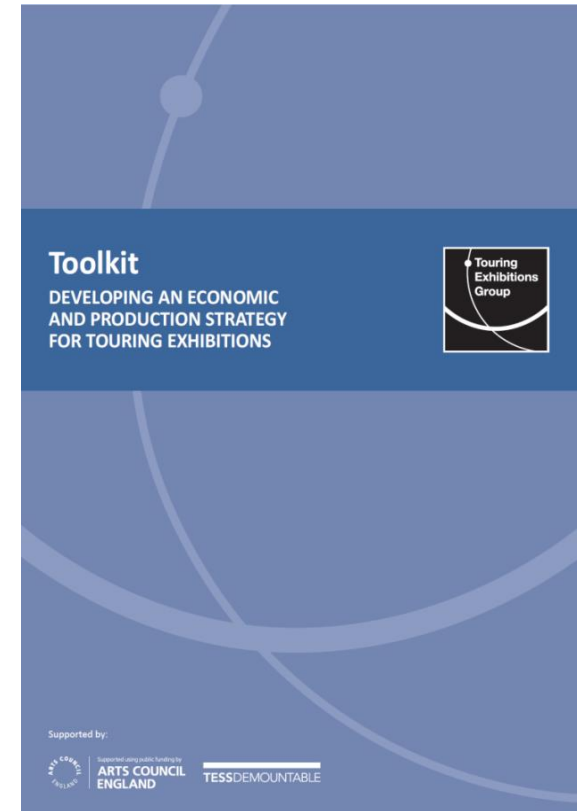
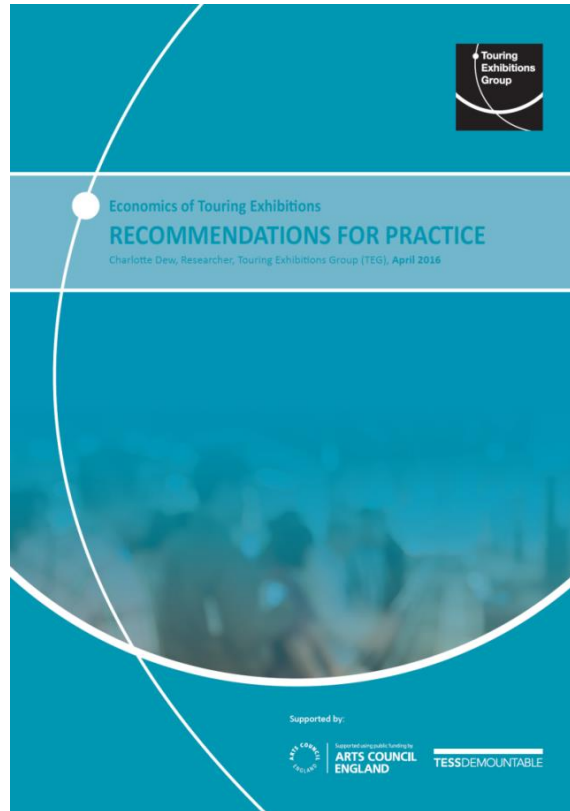
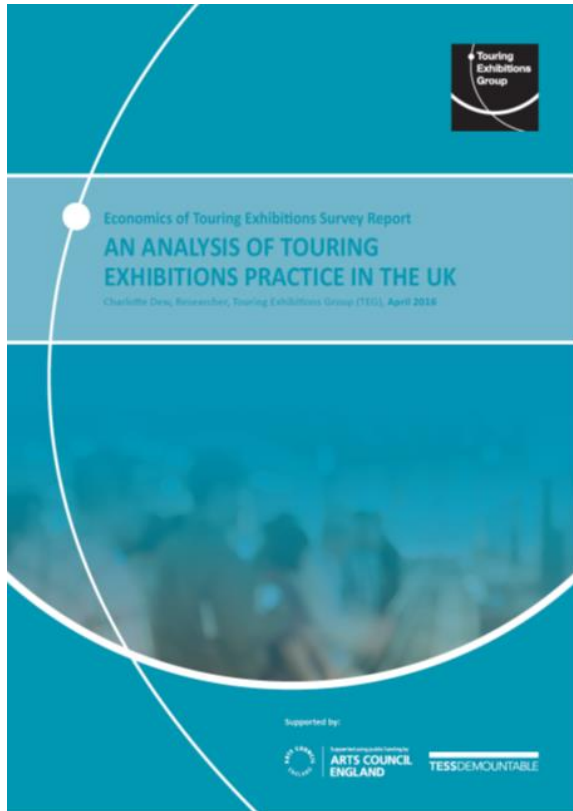
## New Preparing to Borrow programme:

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A programme to support the *ACE Ready to Borrow* scheme, **commencing April 2017**, delivering:

- 14 bursaries to attend the TEG Marketplace – 20<sup>th</sup> -21<sup>st</sup> April 2017
- 16 six-month mentoring opportunities, providing support to make a loan or hire application
- 3 networking and development events for national and large museums, delivered with NMDC
- 2 speed-dating events to match national and large museums with regional museums, delivered with NMDC.

# TEG Economics of Touring Exhibitions Research:



Published April 2016, available from [www.teg.org.uk](http://www.teg.org.uk)



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## Recommendations for an economically viable tour:

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1. Understand the full costs of originating and touring the exhibition
2. Work in partnership with one or more venues to develop and tour the exhibition
3. Show the exhibition before it tours
4. Approach fundraising creatively
5. Be aware of sector trends and good practice
6. Understand the touring marketplace
7. Operate sustainably to reduce waste, unnecessary transportation and expenditure
8. Clearly identify the exhibition's target audience
9. Evaluate and review your touring strategy.



# TEG Touring Exhibitions Decision Tree:





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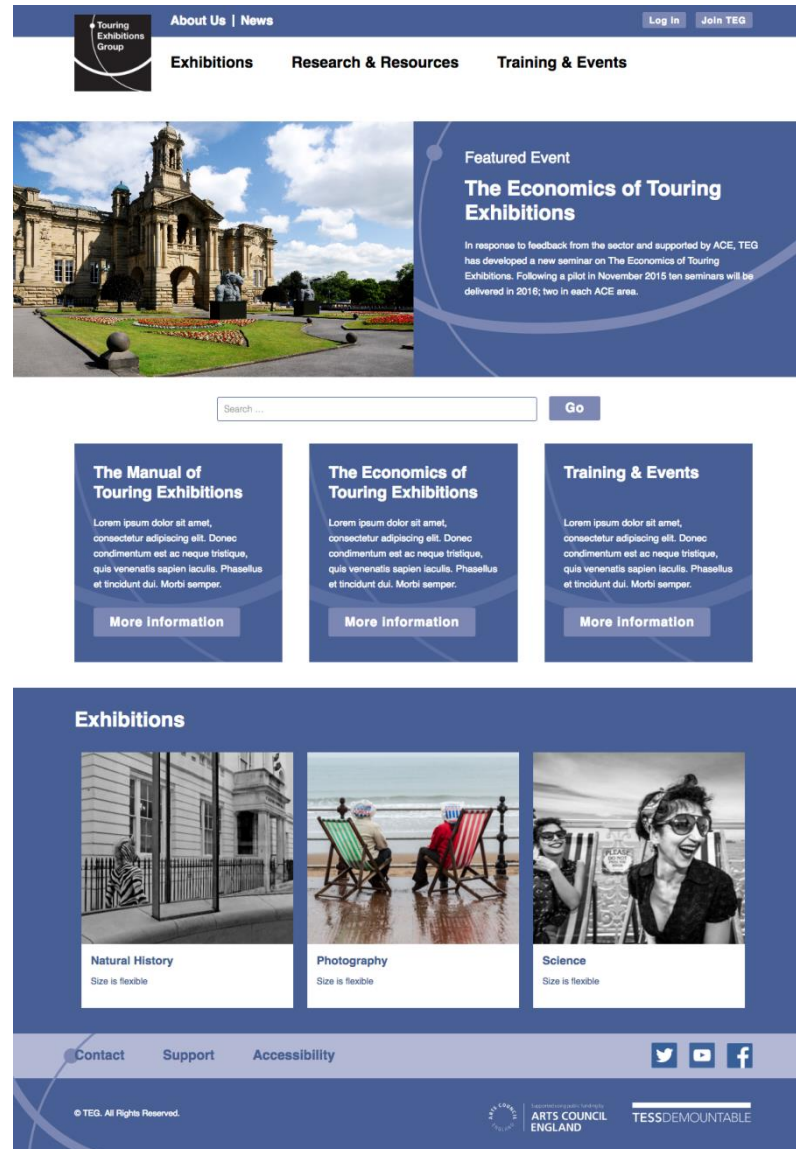
## Economics of Touring Exhibitions Next Steps ...

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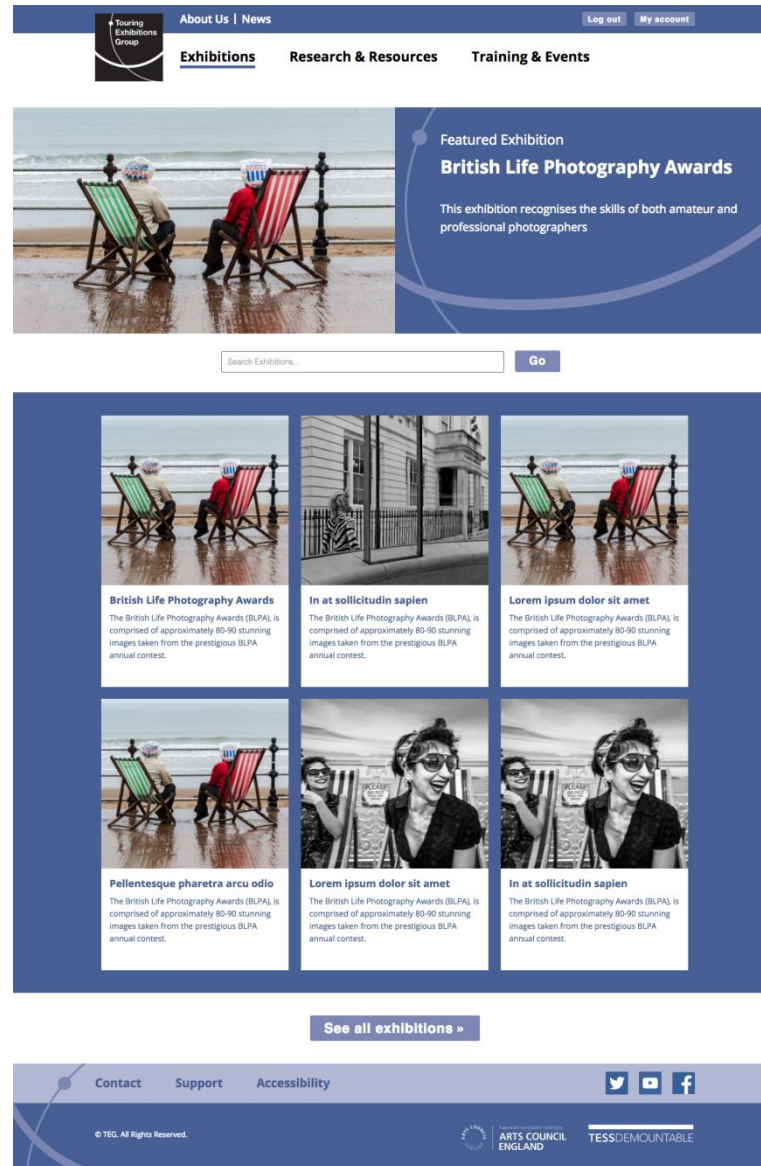
- Deliver last two *Economics of Touring Exhibitions* seminars: 21<sup>st</sup> Nov '16: M-Shed, Bristol and 5<sup>th</sup> Dec '16: BMAG, Birmingham
- Find partners for seminar delivery in Scotland, Wales and Northern Ireland for 2017/18
- Deliver new partnership agreement pro-forma resource and training workshops, developed with Cornwall Museums Partnership, Jan/Feb 2017
- Offer low-cost 1-2-1 consultancy to venues looking to develop economically viable touring strategies
- Update fundraising resource: available Jan 2017.



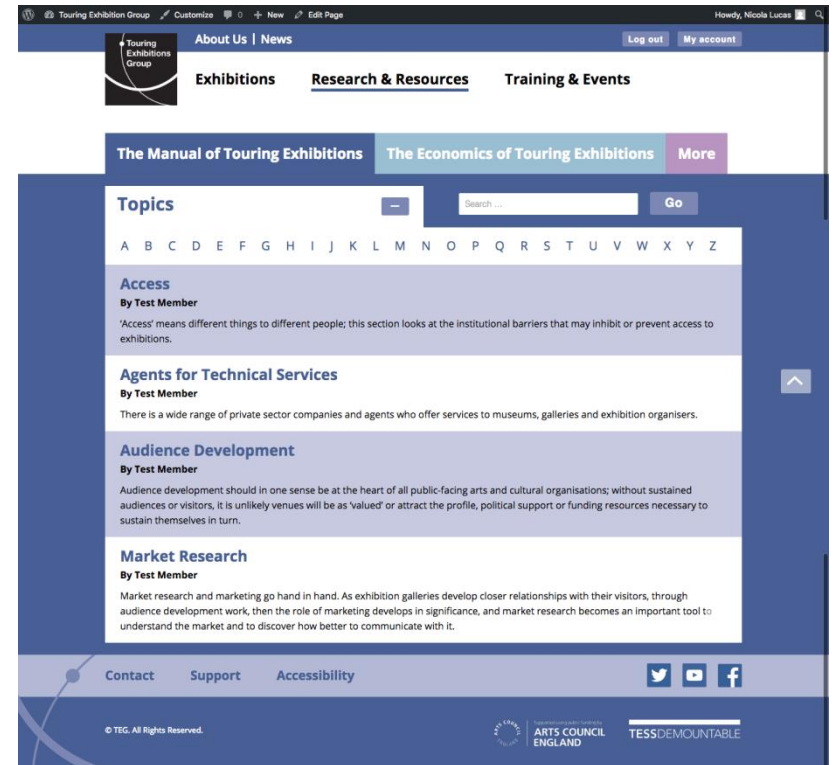
# New TEG website preview: Homepage



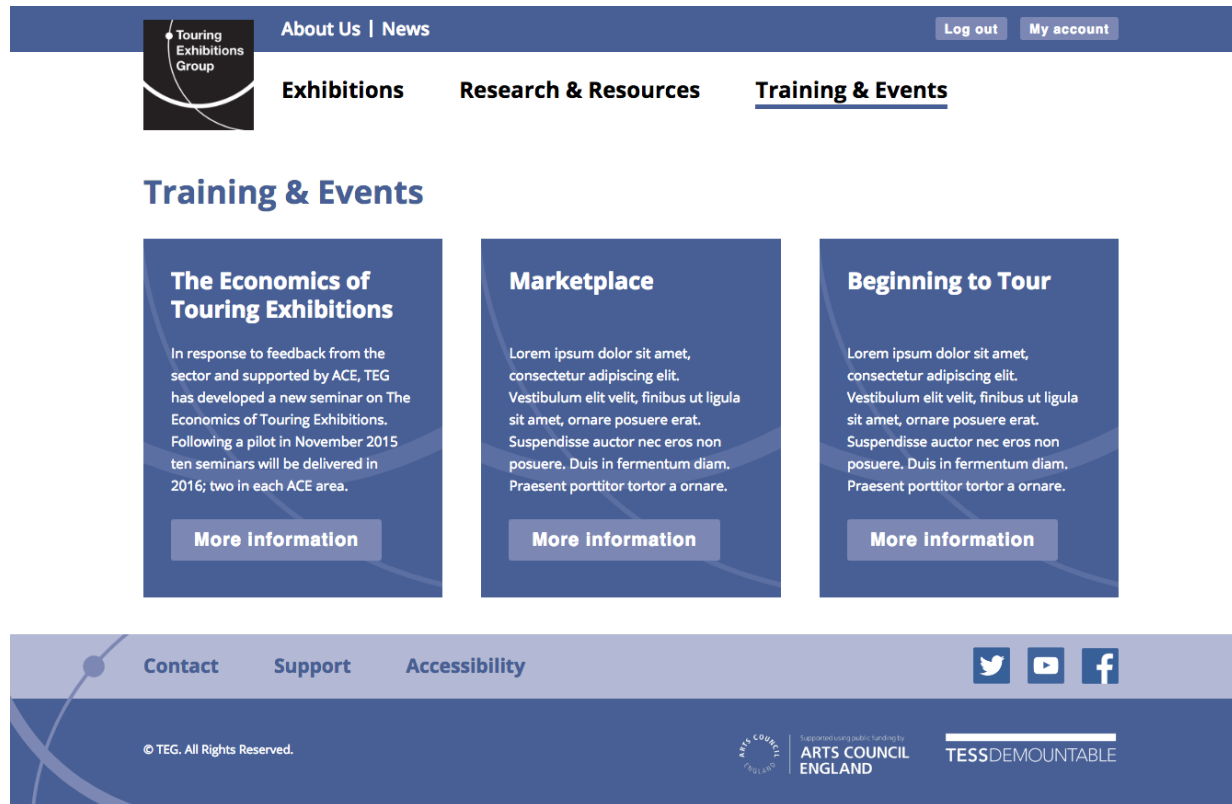
# New TEG website preview: Exhibitions for hire



# New TEG website preview: Research and Resources



# New TEG website preview: Training and Events



# TEG Marketplace 2017



The poster features a dark blue background with a large white circular graphic on the left side. At the top right is the Touring Exhibitions Group logo. The central orange band contains the event title and dates. Below this, a photograph shows two women in an art gallery setting, with one woman pointing towards a display. Text overlays the photo, inviting colleagues to the event. At the bottom, logos for the Arts Council England and TESSDEMOUNTABLE are displayed.

**Touring Exhibitions Group**

**MARKETPLACE 2017 Save the Date**

Museum of London  
Thursday 20 - Friday 21 April 2017

Join colleagues nationwide for one or two days of inspiration at the UK's only touring exhibition networking event.

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TESSDEMOUNTABLE





**TESS DEMOUNTABLE DESIGNS,  
MANUFACTURES AND INSTALLS HIGH  
QUALITY FLEXIBLE SHOWCASE SYSTEMS FOR  
TEMPORARY AND TOURING EXHIBITIONS  
ALL OVER THE WORLD.**

Flexible and adaptable, our showcases assemble and dismantle in minutes. They provide the level of security, conservation, lighting and design that you would expect from world-class permanent showcase solutions.

As a division of ClickNetherfield, we are able to offer our clients all the resources and experience that come from working with the best museums and galleries in the world. Our level of service is second to none – we work closely with our clients and make sure that every aspect of their project is given individual attention by our team of in-house experts, ensuring the best quality solution every time.

TESS Demountable – secure, beautiful and sustainable showcases that don't cost the earth.

[www.tessdemountable.co.uk](http://www.tessdemountable.co.uk)



The Whipple Museum of the History of Science,  
Cambridge

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## Tutankhamun & The World Of The Pharaohs Exhibition



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For more information:

**charlotte@teg.org.uk**

**www.teg.org.uk**

**Thank you**



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